

Ambiente 2025: Keep an eye on useful services & deadlines!



Dear xxx,

The trade fair preparations proper begin! To help you to remember all the important services for the upcoming Ambiente, we would like to keep you informed in a brief and concise form with this newsletter.

1. Reminder: Use our new digital checklist

For 2025, you will find all the important information and deadlines for your perfect trade fair preparation in chronological order on our website under [Planning & Preparation](#). This means you can always see what is needed and when.

2. Stand dividing walls for your stand – order now for free!

If you need dividing walls for your stand, you can easily request them in advance for free. If you haven't ordered any partitions yet, you can still do so effortlessly with just one click. In the coming days, you will receive a reminder with detailed information and a sketch.

Important Notice:

The walls can only be provided free of charge if you order them by **January 16, 2025**, using the button in the reminder email you will receive in the coming days. Starting January 17, ordering booth partitions will incur a fee.

Interior Design Hall 3.1 Product Area:

For this area, the partition wall height will remain at 3.50 meters. Please note that stand dividing walls in Hall 3.1 cost €25 per wall. If you haven't ordered partitions for Ambiente 2025 yet, you will also receive a reminder to book them.

3. Visitor tracking made easy with LeadSuccess

Scan the tickets of all your stand visitors: With LeadSuccess, you can not only easily register your new customer contacts during the trade fair but also export and use them afterwards. The Basic Package with five app licenses is already included in your media package. You can book additional LeadSuccess packages and end devices in the [Shop for Exhibitor Services](#). Interested? You will receive more information shortly.

If you have any questions already, the Multimedia Shop team will be happy to help you, Tel: +49 69 75 75 -13 20, multimedia-shop@messefrankfurt.com

We wish you every success with your preparations and will be happy to keep you up to date.

PS: If you want to look up again important news items or contents, you can find the latest newsletters [here](#) at any time.

With best regards

Yvonne Engelmann und Thomas Kastl

Shared Expertise Consumer Goods Fairs
Messe Frankfurt Exhibition GmbH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main

Tel +49 69 7575-5390

veranstaltungsorganisation-ebu11@messefrankfurt.com

www.messefrankfurt.com

Geschäftsführung: Wolfgang Marzin (Vorsitzender) und Detlef Braun
Amtsgericht Frankfurt am Main, HRB 58 331