## Ambiente 2025: Make sure you take part in our highlights!



Dear xxx,

Would you like even more visibility for your products at the trade fair? Then be sure to take part in our special events and highlights at Ambiente 2025. Get in touch with new target groups and increase your reach!

For your further planning, you may find herewith an overview of all attention-grabbing opportunities that give you even more exposure:

- Ambiente Trend 25+ (apply here), staged by Stilbüro bora.herke.palmisano, is the first
  port of call for trade visitors from all over the world to find inspiration for the coming
  season's product ranges. Take advantage of this curated special presentation for your
  product innovations.
- Does your company produce responsibly and sustainably? Then apply for the
  independently curated <u>Ethical Style</u> exhibitor programme (apply <u>here</u>). This will give
  visitors an optimal overview of sustainably producing companies.
- Smart solutions for kitchen and household are highlighted in the special presentation <u>Solutions</u> (apply <u>here</u>), curated by British designer Sebastian Bergne.

If you have any products that fit the criteria of these special presentations and offers, don't hesitate to apply. All items used at these crowd-pullers are labelled on site with manufacturer name and stand number. As a participant of the programmes, you will also be listed digitally.

For more details, please refer to the links - here you will also find the contact persons who will be happy to answer any questions you may have.

Join in and seize your opportunities. We look forward to your application!

With best regards from Frankfurt

Your Content Team

## **Messe Frankfurt Exhibition GmbH**

Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main Content-Ambiente@messefrankfurt.com

Geschäftsführung: Wolfgang Marzin (Vorsitzender) und Detlef Braun Amtsgericht Frankfurt am Main, HRB 58331