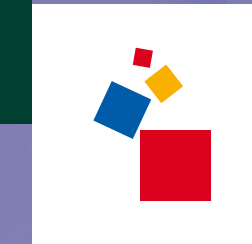


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# RHYTHMS OF LIFE- STYLE

STRONG TOGETHER, YOUR  
SOPHISTICATED PRESENCE AS A  
SPONSOR PARTNER OF AMBIENTE

messe frankfurt



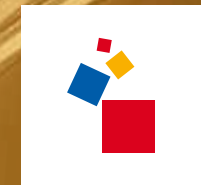
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THE WORLD'S MOST  
IMPORTANT  
CONSUMER GOODS FAIR

AMBIENTE  
GOES BEYOND

# LIVING ENVIRONNMENTS OF AMBIENTE



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## DELICIOUS IDEAS

**DINING.** Gather the world around a single table. This trade fair has new products and ranges from around the world for both kitchen and household. Table showcases trend collections and the HoReCa Academy is the talk of the industry. Plus there's a whole dedicated hall level for hotel, restaurant and catering.

## NEW WORKFLOWS

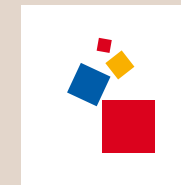
**WORKING.** Brings together work and life. Looking into the future. After all, the traditional office has changed. Demand for innovative, individual fixtures, fittings and office items is growing rapidly. The Future of Work Academy also brings in the crowds.

## INSPIRING STYLES

**LIVING.** Home ideas with emotions. Here the latest lifestyle, furnishing and decor design trends are presented – in all shapes, colours and styles. You'll find furniture, lighting, home and design accessories plus room fragrance.

## SHARED EMOTIONS

**GIVING.** Brings people together. With all the latest gifts and personal accessories – thanks to a huge selection of potential presents: from on-trend to decorative, and even handmade. Equally attractive is a comprehensive array of quality paper and stationery products, school supplies and souvenirs.



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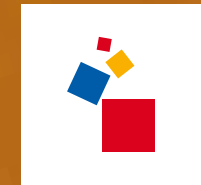
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# AHEAD OF TIME

## OUR HIGHLIGHTS

- ▶ Future of Work Area
- ▶ Conzoom Solutions Academy
- ▶ Expert Talks
- ▶ Talents Programme
- ▶ Ambiente Designer of the Year
- ▶ Networking Events
- ▶ Exclusive Exhibitor Evening
- ▶ Lounges
- ▶ Advertising Opportunities

# BENEFITS AS SPONSOR



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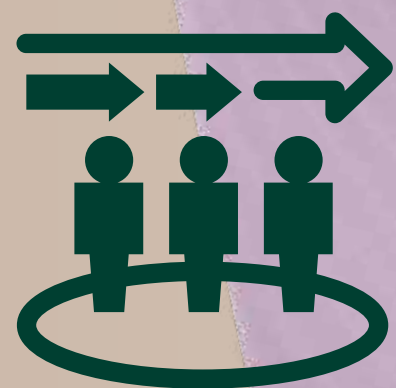
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Positioning as a relevant and sustainable partner in the lifestyle and design sector.



Present your brand to international audiences and top decision-makers in a high-quality business environment.



Boost your business through global expert exchange and sales communication.



Increase your brand awareness and reach with hundreds of thousands of on-site visitors.

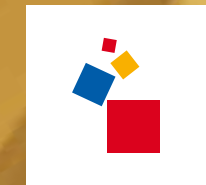


Access to the world's leading and innovative market participants.



Benefit from extensive media reach, PR, and diverse networking opportunities.

# INTERNATIONAL MEDIA REACH



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# 1.1 Mio.

Social Media Impressions (during the trade fair period)

# 1,121

accredited media  
representatives  
from **52** countries. \*\*

# 433,941

Followers on Facebook

# 126,041

Followers on Instagram

# 5,043

Followers on  
LinkedIn

# 1,516,696

Web Impressions (during the trade fair period)

Multi-level direct mailing campaigns in **39** regions with

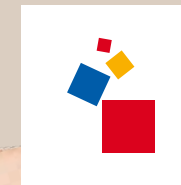
# 2,311,115

contacts worldwide. \*

\* Event 2024; \*\* Ambiente, Christmasworld, Creativeworld; Status: February 2024

Source: Messe Frankfurt Exhibition GmbH, market research | Ambiente 2024

# YOUR B2B TARGET AUDIENCES



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# 97,319

Visitors

# 3,988

Exhibitors

## TOP 10 VISITOR COUNTRIES\*

- |                              |                      |
|------------------------------|----------------------|
| 1. China (People's Republic) | 6. Netherlands       |
| 2. Italy                     | 7. Spain             |
| 3. Great Britain             | 8. Turkey            |
| 4. USA                       | 9. India             |
| 5. France                    | 10. Korea (Republic) |

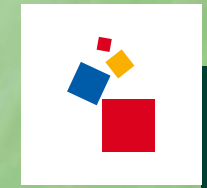
## TOP 10 EXHIBITOR COUNTRIES

- |            |                |
|------------|----------------|
| 1. India   | 6. France      |
| 2. Germany | 7. Taiwan      |
| 3. China   | 8. Spain       |
| 4. Italy   | 9. Netherlands |
| 5. Turkey  | 10. Portugal   |

\* According to visitor registration data, excluding Germany

Source: Messe Frankfurt Exhibition GmbH, market research | Ambiente 2024

# YOUR PARTICIPATION OPTIONS



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## COMMUNICATION

- ▶ Title Rights
- ▶ Logo Rights
- ▶ Social Media
- ▶ PR Inclusion
- ▶ Newsletter Inclusion
- ▶ plus more

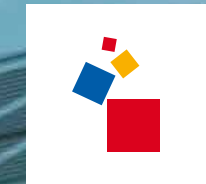
## PRESENCE ON-SITE

- ▶ Space (Indoor/Outdoor)
- ▶ Tickets/Access
- ▶ On-site Visibility
- ▶ Networking
- ▶ Branding
- ▶ plus more

## ENGAGEMENT

- ▶ Expert Talks
- ▶ Panel Discussions
- ▶ Networking Events
- ▶ Academies
- ▶ Partner Collaboration
- ▶ plus more





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Polestar  
—  
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## PIQUED YOUR INTEREST?

Got your own ideas? Let's talk! We'd be delighted to tailor an individual sponsorship package for you.

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